



P.O. Box 2663
Thibodaux, LA 70301
985.447.0860
www.BTNEP.org

February 11, 2019

Dear Paddle Bayou Lafourche Supporter:

The Barataria-Terrebonne National Estuary Program (BTNEP) and Bayou Lafourche Freshwater District will be hosting its 18th Annual Paddle Bayou Lafourche event on April 11-13, 2019 and we would like to request your support and participation.

The 50-mile, 3-day adventure, from Donaldsonville to Raceland, winds its way through a number of rural communities and several small towns. Our paddlers are treated not only to scenic natural vistas, but to fascinating “backyard views” of this historic bayou.

The goal of Paddle Bayou Lafourche is to help create a sense of stewardship and pride for the environment. The trip offers a unique approach to educating participants about the great gifts of our wetlands and the historical, cultural, economic and ecological importance of Bayou Lafourche.

The Barataria-Terrebonne Estuary Foundation (BTEF) is asking you to consider supporting BTNEP’s Paddle Bayou Lafourche by making a financial or in-kind contribution to the event. All sponsorships aid in the production, promotion, meals, and entertainment required to make this event possible.

Please see the attached form for more information on the different sponsorship levels, which offer a variety of promotional opportunities and involvement for you and your business or organization. If you are interested in contributing by being part of this wonderful event, please return the attached form to BTEF-Paddle Sponsor, P.O. Box 2663, Thibodaux, LA 70310 or contact Nicole Babin at Nicole@BTNEP.org.

For more information about Paddle Bayou Lafourche or the National Estuary Program, please visit our website at www.BTNEP.org or call the office at 985.447.0868.

Thank you for your consideration.

Best Regards,

Nicole Babin
Project Coordinator
BTNEP
Nicole@BTNEP.org

Dr. Gary LaFleur
President
BTEF





SPONSOR PADDLE 2019 AND JOIN THE FUN!

Sign up as a sponsor by March 5 and get your logo on our shirt.

Email your logo to Nicole@BTNEP.org

YES! I pledge a total of:

_____ Blue Crab Sponsor (\$1,000+)

_____ Pelican Sponsor (\$500)

_____ Crawfish Sponsor (\$250)

_____ Tou Lou Lou Sponsor (\$100)

_____ Alligator In-Kind Sponsor*

*For in-kind, what items could you assist with: _____

Company Name: _____

Contact: _____

Mailing Address: _____

Phone: _____ Email: _____

If applicable, please complete the following:

List names of complimentary paddlers: _____

Shirt sizes: _____

Please make checks payable to BTEF and return with form to:
BTEF Paddle Sponsor, P.O. Box 2663, Thibodaux, LA 70310
985.447.0868 | www.BTNEP.org





SPONSORSHIP LEVELS

BLUE CRAB SPONSOR | \$1,000+

- Large sponsor logo on shirt
- Sponsor logo on website
- Mentioned in all media coverage
- 3 complimentary one day paddler registrations
- Invitation for 3 to attend dinner on night of choice
- Placement of company brochure or card in paddler packet
- Recognition during announcements
- 5 paddle shirts

PELICAN SPONSOR | \$500

- Medium Sponsor logo on shirt
- Sponsor logo on website
- Mentioned in all media coverage
- 2 complimentary one day paddler registrations
- Invitation for 2 to attend dinner on night of choice
- Placement of company brochure or card in paddler packet
- Recognition during announcements
- 3 paddle shirts

CRAWFISH SPONSOR | \$250

- Small sponsor logo on shirt
- Sponsor logo on website
- Mentioned in all media coverage
- 1 complimentary one day paddler registration
- Invitation for 1 to attend dinner on night of choice
- Placement of company card in paddler packet
- Recognition during announcements
- 2 paddle shirts

TOU LOU LOU SPONSOR | \$100

- Company listing on shirt
- Company listing on website
- Recognition during announcements

ALLIGATOR IN-KIND SPONSOR

Levels are comparative to the above categories.

**In-kind sponsorships are being requested for meals, snacks, drinks, water, tents and other needs.
Please call the office at 985-447-0868 or email Nicole Babin at Nicole@BTNEP.org or more information.*

